

元智大學藝術與設計學系－藝術與設計管理碩士班
必修科目表（115 學年度入學新生適用）

Master Program in Art and Design Management,
Department of Art and Design at Yuan Ze University
List of Required Courses
(Applicable to Students Admitted for Academic year of 2026)

115.06.10 一一四學年度第八次教務會議通過

Passed by the 8th Academic Affairs Meeting, Academic Year 2025, on Jun 10, 2026

學年 Academic Year 學期 Semester 科目 Subject	第一學年 1 st Academic Year		第二學年 2 nd Academic Year	
	上 Fall	下 Spring	上 Fall	下 Spring
必修 科目 Department Compulsory (10)	AM613 研究方法與論文寫作 Research Methodology and Paper Writing (3)	AM590 設計思維與跨域創新 Design Thinking and Cross-Domain Innovation (3)	AM589 專題研究 Research Project (1)	AM588 藝術活動規劃 與實務 Planning and Implementation of Art Activities (1)
	AM520 專業實習 Internship in Art (1)	AM587 藝術節 策展與執行 Art Festival Curation and Execution (1)		
學期學分小計 Credits each semester	4	4	1	1
備註 Remarks	1. 最低畢業計 25 學分，應完成碩士論文或技術報告。 ※如選擇技術報告者需： (1) 兩年內，完成一場校內聯展 (2) 畢業前，至少舉辦一次個人展覽。 2. 本所修習之科目包括： (1) 必修科目：共 10 學分。 (2) 選修科目：共 15 學分。 (本所選修至少 12 學分；外所選修至多承認 3 學分) 3. *部分選修課程實際開課依當學期公告為主。 4. 研究生應於第一學年結束前兩週內選定碩士論文指導教授 5. 入學研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成學術研究倫理教育課程，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。 1. Students must take a minimum of 25 credits and complete one master or technical reports for graduation. ※Technical report regulations: (1) Within two years, complete an on-campus joint exhibition (2) Hold at least one off-campus exhibition before graduation 2. The subjects of this program include: (1)Required Core courses: 10 units (2)Selective courses:15 units (At least Selective courses 12 units；Outside the Department of elective up to recognize the (3) units,) 3. Some elective courses are subject to actual commencement announcements for the current semester. 4. During the first year of study, student should decide on her/his area of research and invite teacher as Supervisor. 5. For those graduate students who shall complete Academic Research Ethics Education Course before the end of their first academic semester, they must follow the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. The latest deadline for them shall be their course completions and then their applications towards the degree's oral exam.			

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選修科目表

List of Elective Courses
(115 學年度入學新生適用)

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學年 Academic Year 學期 Semeste 科目 Subject	第 一 學 年 1 st Academic Year		第 二 學 年 2 nd Academic Year	
	上 Fall	下 Spring	上 Fall	下 Spring
選 修 科 目 Elective Subjects (24)	AM657 藝術與文化產業 Art and Cultural Industry (3)	AM622 當代藝術 Contemporary Art (3)	AM661 展示規劃與實務 Exhibition Planning and Practice (3)	AM663 生成式 AI 藝術 Generative AI Art (3)
	AM654 博物館發展與 當代議題 Museum Development and Current Issues (3)	AM660 文化創意與地方創生 Cultural Creativity and Placemaking (3)	AM662 藝術設計與科技整合 Integration of art Design and Technology (3)	AM664 書畫藝術與當代創作 Calligraphy Art and Contemporary Creation (3)
學期學分小計 Credits each semester	6	6	6	6

AA-CP-04-CF06 (1.3 版)／113.12.16 修訂